Program of Events for the Blooming D'elles Inaugural Launch Event

Time	Program	Duration
11:00–11:15 AM	**Arrival & Blooming Welcome Experience** — Guest check-in, light networking, music, fascinator/fashion arrival moments and photography begins	15 min
11:15–11:25 AM	**Official Welcome & Opening** — Host welcome, introduction to Blooming D'Elles and overview of the experience	10 min
11:25–11:40 AM	**Founder's Address** — Vision, story and purpose of Blooming D'Elles: *Why We Bloom*	15 min
11:40 AM–12:05 PM	**Keynote Address** — Signature inspirational keynote centered on women's health, wellness, empowerment and thriving	25 min

12:05–12:25 PM	**Breast Cancer Awareness & Prevention Talk** — Practical education on prevention, screening and knowing your risk	20 min
12:25–12:55 PM	**Blooming Conversations: 3-Panelist Discussion** — Moderated conversation with three panelists + selected audience questions	30 min
12:55–1:15 PM	**Wellness Experience** — Interactive wellness session designed to get attendees engaged rather than simply listening	20 min
1:15–1:45 PM	**Blooming Lunch in+ Individual Photography Experience** — Lunch, table conversations, individual portraits, fashion/fascinator photos and informal networking	30 min
1:45–2:15 PM	**Educate the Girl Child Initiative Launch** — Introduce the vision, healthcare-career focus, impact goals and ways guests can support/participate	30 min

2:15–2:30 PM	**Blooming Delles Reflection Experience** — Guided personal reflection around health, purpose, rest, confidence, growth and what each woman wants to the “pour into her cup” Vase	15 min
2:30–2:45 PM	**Best Dressed & Prize Presentations** — Best Dressed, Best Fascinator/Hat prizes	15 min
2:45–3:00 PM	**Closing Remarks & Group Moment** — Cutting of the cake. Thank sponsors, speakers, volunteers and guests; call to action; group photograph and Dance, closing	15 min